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QUARTERLY NEWSLETTER • WAVELAND PARK NEIGHBORHOOD ASSOCIATION • SPRING ISSUE, APRIL 2017

WPNA BOARD OF DIRECTORS

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ABOUT THE WPNA

The WPNA is a non-partisan non-profit organization in which all meetings, programs, and events are free and open to the public. It is the Purpose of the WPNA to "Enhance and maintain the quality of life in Waveland Park". The WPNA and all activities organized by the association are funded solely by the generosity of its members and business sponsors.

MONTHLY MEMBER MEETINGS

The Board of Directors holds meetings on the second Monday of each month at the Franklin Avenue Library, 6:30-7:30 p.m. All meetings are open to the public. Please contact a board member if you would like an item discussed at an upcoming meeting.

MEMBERSHIP DUES

Membership in the WPNA is open to the public. Members in good standing are eligible to vote at membership meetings and weigh in on other important decisions that impact the quality of life in our neighborhood. Individual dues are \$15 per year, business dues are \$50 per year, payable by check or via PayPal online at www.wavelandpark.org. Annual dues are being collected now!

WPNA QUARTERLY NEWSLETTER

The WPNA quarterly newsletter is the official publication of the Waveland Park Neighborhood Association. For questions, comments, or content submissions, contact:

Waveland Park Neighborhood Assoc.
P.O. Box 30112
Des Moines, IA 50310

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A LETTER FROM THE WPNA PRESIDENT

Dear Neighbors,

What a great start to spring! We hope you'll have the time, interest and availability to participate and enjoy the many free events we coordinate and host throughout the year. Please follow us on Facebook for updates and special announcements.

If you have questions or concerns regarding our neighborhood, or if you would like to get involved or serve on the WPNA Board, please

feel free to contact us! We can be reached at: info@wavelandpark.org or (515) 650-9060.

See you soon,
Charlie Chedester
President/VP



IT'S TIME FOR OUR 13TH ANNUAL EASTER EGG HUNT!

The time for the bunny is upon us! Please join the Waveland Park Neighborhood Association for our annual Easter egg hunt on Saturday, April 15th at 10:00 a.m. at Perkins Elementary 43rd & College. Don't be late, the sirens go off at 10:00 and the kids will have scooped up all the eggs by 10:15. It happens so quickly! It's a fun time and you won't want to miss out on this neighborhood tradition. In attendance will be the bunny, the Des Moines Police Department, the Des Moines Fire Department, tons of neighbors, lots of super fun prizes and a boat load of candy!

This event is open to the public and children up to age 10 are able to participate in the hunt. Adults and kids over 10 years old who would like to help out with set-up and clean-up, can visit the volunteer table before the event.

We owe a lot of thanks to neighborhood volunteers for helping us make this event possible each year. We couldn't do it without the support of our neighbors and neighborhood businesses!

So, bring your baskets/bags, gather in the area appropriate for your children's ages, and be there early!



WAVELAND CELEBRATES HISTORIC HOMES — 1517 42ND ST.

Photo courtesy of the Polk County Records website



This 1923 craftsman style bungalow has a 1st floor with living room, dining room, kitchen, two bedrooms, bath, and sewing room. The 2nd floor was originally one large sleeping area. Later renovations expanded the sewing room into the front porch and converted the 2nd floor into a master suite. The house retains its original oak woodwork, floors, and built-ins which surround the living room fireplace. A large china cabinet and buffet also remain in the dining room.

WHY YOUR WPNA MEMBERSHIP DUES ARE SO IMPORTANT

Did you know that the City of Des Moines has 51 specific neighborhoods? Why should you care? How does this affect you? The City of Des Moines reaches out to individual neighborhood associations when they are considering decisions that impact residents in the neighborhood boundaries. These can include traffic safety, planning and zoning and other areas that affect your home value and quality of life. The neighborhood association board reaches out to members of the association and residents and then provides feedback to the City. If you want your voice to be heard, being a member and active participant in the association is the best way to make an impact. A letter of support for or against a proposed plan can be the deciding factor in whether the City of Des Moines takes action. The Waveland Park Neighborhood Association has been very active in the streetscape plan in the Roosevelt Cultural District that will be implemented soon. We are also currently working with the City of Des Moines on traffic safety issues that could significantly impact your family. Without financial and volunteer support, an official neighborhood can lose its designation and with it, a coordinated way to have a voice in decisions.

Neighborhood Association do? If you like free cultural and family activities, the WPNA provides several annual events: The Easter Egg Hunt, Free Flicks, Jazz in July and National Night Out. More activities for you and your family could become a reality, but only if residents provide financial and volunteer support.

How much does it cost? How can I become more involved? An annual household membership is only \$15 and an annual business membership is only \$50. Advertising opportunities are available and can be negotiated by contacting the WPNA. We hold a monthly meeting open to all members and residents on the second Monday of each month at the Franklin Avenue Library, 6:30-7:30 p.m. You do not have to be a member to attend a meeting, but you do need to be a member in order to vote. Volunteers can sign up to assist in events or join a committee to work on a specific area of interest. There are also current openings to serve on the board. The membership dues and time commitments are not significant and your neighborhood association can only survive and thrive if neighbors participate. We hope you consider becoming a member and hope to see you at a meeting soon!

MEMBERS MAKE A DIFFERENCE — HELP KEEP WAVELAND PARK WONDERFUL!

If you've participated in our events, enjoy receiving this newsletter, or want to help us maintain our beautiful neighborhood, please join the WPNA today! Dues are annual, providing membership from January 1 to December 31. Dues are not prorated throughout the calendar year. Members will receive an annual dues reminder at the end of the year.

Names: _____ Date: _____

Business (optional): _____

Address: _____ City: _____ Zip: _____

Phone: _____ Individual/Family Membership \$15.00

E-mail: _____ Business Membership \$50.00

This is a: Renewal New Membership Additional Contribution of \$ _____

Please make checks payable to WPNA and mail to: WPNA P.O. Box 30112 Des Moines, IA 50310
Payment via PayPal is also available online at wavelandpark.org on the *Membership* page.

WAVELAND PARK EVENTS CALENDAR

WPNA ANNUAL EASTER EGG HUNT Saturday, Apr. 15, 10:00 - 10:15 am Perkins Elementary School

It all happens so quickly! Don't be late, the sirens go off at 10:00 and the kids will have scooped up all the eggs by 10:15. Come meet the bunny, the Des Moines Police and Fire Departments, tons of neighbors, grab lots of super fun prizes and a boat load of candy! This event is open to the public and children ages 10 years and younger are able to participate. If you're over 10, please consider arriving early to help with set-up and clean-up. We appreciate everyone's help! So, bring your baskets/bags, gather in the area appropriate for your children's ages, and be there early!

ALL-MEMBER SPRING MEETING Monday, May 8, 6:30-7:30 p.m. Franklin Avenue Library (In the large conference room)

Please note that this meeting date has moved from May 1st to May 8th due to a scheduling conflict. Each month our WPNA board of directors and members meet to discuss community concerns and coordinate activities throughout the neighborhood. Meetings are open to the public and dues paying members are eligible to vote. This month we plan to have guest speakers from the city, county, and Des Moines Police, and childcare may be available during the meeting. Please follow us on Facebook @WPNAfb for further details.

PERKINS BUTTERFLY GARDEN WORK DAY Thursday, May 11, 8:45 a.m. - 6:00 p.m. Perkins Elementary School

Join us as we beautify Perkins Elementary School and help butterflies thrive in our neighborhood by planting two special gardens. Come during the day to help the students plant or stop by the Open House from 4-6pm to celebrate. Please contact Jen Chedester at jenchedester@gmail.com or (515) 360-0274.

FREE FLICKS SHOWING: "SING" Thursday, Jun. 22, at sunset (9pm) Waveland Golf Course

Join us for a Free movie night! We'll be watching the hit new movie, SING! Bring your own blankets and lawn chairs for comfort. Snacks are allowed too, but please be mindful of the property and make sure all trash finds its rightful place.

JAZZ IN JULY FEATURING: THE TIGHTEN UP Saturday, Jul. 29, Evening (time TBA) Waveland Golf Course

Mark your calendars for July 29th – Music. Trees. Friends. Neighbors. Enjoy it all during the 23rd Annual Jazz in July music night at Waveland Golf Course! More details will be available in the coming months.

PROMOTE YOUR BUSINESS IN THE WAVELAND PARK NEWSLETTER

This newsletter is published quarterly by the Waveland Park Neighborhood Association. Each issue is delivered to over 1200 homes and businesses in Waveland Park and is the only publication that reaches the entire neighborhood.

We welcome and appreciate all of our advertisers who support our neighborhood association and sponsor this newsletter. If you would like to become an advertising sponsor or have other special promotional needs, please let us know how we can help!

Contact the Editor: Kate McGovern
katemcgov9212@gmail.com
(515) 577-2084

2017-18 ADVERTISING DEADLINES

| ISSUE DATE | ADS DUE |
|----------------|---------------|
| June 12, 2017 | May 15, 2017 |
| Sept. 11, 2017 | Aug. 14, 2017 |
| Nov. 6, 2017 | Oct. 9, 2017 |
| March 12, 2018 | Feb. 12, 2018 |

AD SUBMISSION REQUIREMENTS

- Accepted file formats are: PSD, Ai, EPS, JPG, TIFF, PDF.
- All advertising files will be converted to B/W or grayscale for printing.

2017 AD RATES & SIZES

| Ad Size | Price | Dimensions |
|---------------------|-------|-----------------|
| 1/1 Full Page | \$400 | 8.000w x 10.50h |
| 1/2 Page Horizontal | \$200 | 8.000w x 5.187h |
| 1/2 Page Vertical | \$200 | 3.937w x 10.50h |
| 1/4 Page Horizontal | \$100 | 8.000w x 2.530h |
| 1/4 Page Vertical | \$100 | 3.937w x 5.187h |
| 1/8 Page Horizontal | \$50 | 3.937w x 2.530h |

ASK US ABOUT SPECIAL SPONSORSHIP OPPORTUNITIES

- Large or multiple run ads with your WPNA business membership
- Ads in conjunction with event sponsorships
- Providing us with newsletter content that is directly related to your business
- Special opportunities for businesses new to the Waveland Park Neighborhood.
- Special opportunities for WPNA business members

TRAFFIC SAFETY CONCERNS

The historic Waveland Park Neighborhood is one of the prettiest areas in Des Moines and boasts fabulous foliage, wide streets, good sidewalks and two beautiful boulevards. The neighborhood is also host to an abundance of traffic— many pedestrians, bicycles and automobiles travel through our community every day. Unfortunately, our neighborhood has experienced a rise in traffic related collisions resulting in numerous injuries, and even deaths. In order to bring awareness to this concern, the WPNA is sponsoring a Traffic Safety Committee, modeled after the city's traffic safety committee.

The purpose of the WPNA Traffic Safety Committee is to enhance public awareness

and encourage traffic reform. We will focus on three elements of traffic safety: engineering, enforcement and education. Residents have expressed that the areas of primary concern are 48th street between University and Franklin, and University Avenue between Polk and 42nd, due to the increased occurrence of speeding, so we will start there.

The WPNA Traffic Safety Committee is co-chaired by Mark Johnson and Mike Armstrong. If you are a Waveland Park neighbor and would like to help us address traffic concerns in these areas and others within our neighborhood, please contact Mark at 515-277-3052.

NEIGHBORHOOD STREETScape UPDATE

The Roosevelt Cultural District has been working with the city of Des Moines to design a cohesive, beautiful streetscape for the area that will address critical issues such as traffic congestion, the safety of school children and pedestrians, and beautification. This \$1.7 million project has been steadily moving forward. Construction is scheduled to officially begin the 3rd week of April and end in mid-November, 2017.

Jasper Construction has recently been hired as the contractor and the project is under way. Neighbors will notice spray paint markings on the street and sidewalks. Job trailers will most likely be dropped in the Taco Johns parking lot, at least initially. Construction activity hours will be 7:30 a.m. to 6:00 p.m. M-F, and Saturday from 7:30 a.m. until Noon. 1 lane of traffic each direction on 42nd will be open during construction. A Facebook page will be set up for updates and the page address will be announced once it's completed.

The project will happen in several phases: **MidAmerican Phase** – MidAmerican began burying power lines along 42nd, Crocker and Chamberlain. Once this is complete, the power poles will be removed. This is scheduled to occur toward the end of the project.

Phase 1 (8-10 weeks) – To prepare for the California Dr./Chamberlain sewer project in 2020, 48" storm sewers are being buried on the west side of 42nd and about a block up Chamberlain. All streetscape elements will be installed in this area per the master plan. Chamberlain will be closed during this time. 5 Monkeys, Tailor Shop, and Pinot's Palette will have orange fence in front of them, with sidewalks being limited. DMPD will have uniformed officers helping with traffic flow throughout each day until people get used to turning on Crocker.

Phase 2A (8 weeks) – Storm sewer installation in front of Hubbell, and streetscape elements on West side of 42nd from Center to Chamberlain, will be completed. (MidAmerican must have all power poles removed in this area by June 12th or this portion will be rescheduled.) RCD Gateway elements will also be installed.

Phase 2B (8-10 weeks) – All master plan elements on east side from the Cheese Shop to GiiNGo will be installed.

Phase 3 (8 weeks) – All master plan elements in front of Playhouse will be installed.

Phase 4 – Installation of plan elements from Pinot's Palette to Drake Garage, including a traffic signal at Crocker to be installed before the 2017-18 school year begins.

Phase 5 – Installation of plan elements at the Papa Johns corner.

Final Asphalt Phase – 3 days during mid-November to lay new asphalt throughout 42nd street.

Other notes regarding California Dr. and 43rd Street – In mid-April, there will be a "speed bump" installed across the street and over to the south triangle to slow vehicles down as they enter into California Drive and 43rd. A new yield sign will be installed on the west side of the south triangle. According to the City, nothing will be done with the 43rd/California Drive south triangle or sewers until 2018. They will be reaching out late in 2017 with more information. Also, the City Arborist has marked 2 ash trees on both the south triangle and center triangle for removal. They are currently wrapped with shrink wrap and a blue notice. These are slated to be removed after April 8th.

For more information and to stay up to date on Roosevelt streetscape activities, visit <http://rooseveltculturaldistrict.org>.