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QUARTERLY NEWSLETTER • WAVELAND PARK NEIGHBORHOOD ASSOCIATION • FALL ISSUE, SEPTEMBER 2017

WPNA BOARD OF DIRECTORS

Pres/VP: Charles D. Chedester | charles@chedester.com
Secretary: Christ Naumann | nauma001@yahoo.com
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Eric Burmeister | ewbdsm@yahoo.com
Amy Wilkins | amyw203k@gmail.com
Patrick MacFarland | patrick@frammapraisal.com
Mark Johnson | pamejohnson83@gmail.com

ABOUT THE WPNA

The WPNA is a non-partisan non-profit organization in which all meetings, programs, and events are free and open to the public. It is the Purpose of the WPNA to "Enhance and maintain the quality of life in Waveland Park". The WPNA and all activities organized by the association are funded solely by the generosity of its members and business sponsors.

MONTHLY MEMBER MEETINGS

The Board of Directors holds meetings on the second Monday of each month at the Franklin Avenue Library, 6:30-7:30 p.m. All meetings are open to the public. Please contact a board member if you would like an item discussed at an upcoming meeting.

MEMBERSHIP DUES

Membership in the WPNA is open to the public. Members in good standing are eligible to vote at membership meetings and weigh in on other important decisions that impact the quality of life in our neighborhood. Individual dues are \$15 per year, business dues are \$50 per year, payable by check or via PayPal online at www.wavelandpark.org. Annual dues are being collected now!

WPNA QUARTERLY NEWSLETTER

The WPNA quarterly newsletter is the official publication of the Waveland Park Neighborhood Association. For questions, comments, or content submissions, contact:

Waveland Park Neighborhood Assoc.
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Des Moines, IA 50310

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A LETTER FROM THE WPNA PRESIDENT

Hello Awesome Neighbors!

Summer is fading and our beautiful fall weather is starting to settle in...enjoy it!

Jazz in July was a great success again this year, thank you to everyone who attended and especially to those who sponsored the WPNA concert. Next year will bring some big changes for Jazz in July, so let us know if you would like to be on the committee that helps organize, promote and sponsor our part of the series.

National Night Out was also a big hit again this year! Partnering with Beaverdale allowed us to share one of our favorite neighborhood locations...SNOOKIES! We have such great neighbors and businesses— remember that YOUR surroundings are always safer and more enjoyable when we get out and get to know our neighbors. One great way to do this is by being a block captain and helping to coordinate and deliver this newsletter. Please contact info@wavelandpark.org or 515-650-9060 if you are interested in helping with your block.

There is a continued effort by Earl Short and others to get the Trolley Loop at 49th and

University added to the Loop on a Landmark. Progress has been made with the city of Des Moines, so watch for more updates on this to come. This is another great opportunity for you to get involved...just let us know and we'll get you in touch with Earl's group!

WPNA elections are coming up soon...are YOU interested in being a positive voice on our neighborhood association board? We would love to have you be a part of a committee, a board member, or even an officer. Time commitments are minimal and you can do so much just by attending our monthly gatherings, listening for areas of concern around town, and promoting activities or events that would benefit all of us!

If you have questions or concerns regarding our neighborhood, or if you would like to get involved or serve on the WPNA Board, please feel free to contact us! We can be reached at: info@wavelandpark.org or (515) 650-9060.

See you soon,
Charlie Chedester
President/VP

JAZZ IN JULY — THANKS TO OUR VOLUNTEERS & SPONSORS!

The WPNA would like to thank our sponsors for allowing us to host another successful Jazz in July concert. Without the support of these businesses and organizations this event would not be possible. Please show your thanks by doing business in your neighborhood. They would love to meet you in person. Stop in, say "Thanks!" and find out about the goods and services they provide.

This year's donors were: Campbell's Nutrition, Cornerstone Community Credit Union, Mercy Clinics Family Medicine Beaverdale, Polk County Housing Trust Fund, Terry Taylor State Farm and University Dental Group. All of these organizations are multi-year donors to this Waveland Park Neighborhood Association signature event.

We would also like to thank our site hosts, Waveland Park Golf Course and Fat Joe's Pizza for graciously serving as our site hosts again this year. We would like to thank Rocky, Paige and the rest of the staff for all of their time helping us coordinate the event, preparing the site and making sure there were plenty of food and beverages available for attendees in addition to their day-to-day operations running the golf course. We appreciate their partnership and efforts to make the event a success.

Finally, we would like to thank the Des Moines Fire Department for providing a fire truck and staff at the event for kids (and adults) to get an up close look at some of our brave people in uniform.

DM PARKS AND RECREATION UPDATE

Jenny Richmond from Des Moines Parks and Recreation gave a great presentation at our September WPNA meeting! Did you know that they maintain 76 parks, pools, courts, and playgrounds around the city? She also outlined the city budget...both income and expenses. The break out of where our city makes money and what funding is allocated to the different areas was very interesting to see! If you are interested in seeing the presentation slides, send us an email at info@wavelandpark.org and we'll get that sent out. Thank you again, Jenny, for attending and staying for all the questions posed by our neighbors. We are SO very lucky to have all the recreational areas in and around the WPNA!

PROPERTY TAX ALLOCATION

Do you know how your taxes are spent in our city? At our September meeting we learned that a very small portion of our city's police cars are equipped with radar to catch and ticket speeders. This created a desire to dig a little deeper into how tax dollars are being spent. It's so easy to make our house payments each month and not question what is being done with our taxes. If you're interested in having a discussion or learning more about how our tax dollars are used, please let us know. Feel free to reach out to Amy Wilkins at amyw203k@gmail.com to express your interest. Your name can be included on a list of invitees for a discussion with city officials regarding the way our tax dollars are being spent (or not being spent). Everyone in the neighborhood will be invited to a discussion, but folks who are particularly interested will be directly invited.

TRAFFIC SAFETY UPDATE

Several meetings concerning the speed of drivers on 48th St. have been held. Two main ideas have come forth to help slow vehicle speed on the busy street. Alternate parking on the street would probably be the first solution the city will be looking at. This would be the quickest and most cost effective solution. If this does not solve the problem, the neighborhood association board will lobby for stop signs along 48th Street (University to Franklin) at Forest, College and Carpenter.

The WPNA Traffic Safety Committee is co-chaired by Mark Johnson and Mike Armstrong. If you are a Waveland Park neighbor and would like to help us address traffic concerns in these areas and others within our neighborhood, please contact Mark at 515-277-3052.

NFC FUNDS FOR WAVELAND PARK

Did you know that Neighborhood Finance Corporation (NFC) has funds available to some folks in the Waveland Park Neighborhood? NFC offers a matching funds forgivable loan up to \$10,000 for qualified borrowers to make improvements to their homes and up to \$20,000 for the conversion of a duplex back to a single family home. The availability of funds is determined by your home address and your income. The income portion determines how much of your own money you have to contribute to get the full \$10,000 benefit. Several people in the Waveland Park Neighborhood have taken advantage of the funds, and they have had great things to say about their experiences with NFC. If you would like to know more, or view the lending map, visit www.NeighborhoodFinance.org. You can also contact Richie Allen at NFC at 515-246-0010 or email Richie at RAllen@NeighborhoodFinance.org.

STREETSCAPE — 42ND STREET UPDATE

Many of you may be wondering when the road construction on 42nd Street will be wrapping up. We have some good news to share! Although the project has been running slightly behind schedule, most of the substantial underground work has now been completed. Neighborhood residents can expect to see the new traffic light at 42nd & Crocker installed the first week of October. After that, 42nd Street will likely be closed to all traffic for a weekend in mid-October for final repaving. The street will be fully re-opened once that paving is complete. The decorative brick columns and other streetscaping elements will be installed as weather permits, with tree plantings and landscaping to occur next spring. We are excited to see this project nearing completion and can't wait to enjoy the new space!

COMMUNITY INVOLVEMENT

The WPNA is looking for more involvement from our community. We want to hear from you! What ideas do you have about ways that we can become a stronger community? Some ideas that have been discussed: a traffic committee to create a louder voice for our neighborhood and help protect our kids, pets, etc.; a helping hands committee to reach out to neighbors in need of assistance; and a welcome committee to welcome new neighbors into our community. What are your visions for the Waveland Park Neighborhood? What do we have to do to get you to come to our monthly meetings? Please contact us at info@wavelandpark.org or (515) 650-9060 and let us know!

PROMOTE YOUR BUSINESS IN THE WAVELAND PARK NEWSLETTER

This newsletter is published quarterly by the Waveland Park Neighborhood Association. Each issue is delivered to over 1200 homes and businesses in Waveland Park and is the only publication that reaches the entire neighborhood.

We welcome and appreciate all of our advertisers who support our neighborhood association and sponsor this newsletter. If you would like to become an advertising sponsor or have other special promotional needs, please let us know how we can help!

Contact the Editor: Kate McGovern
katemcgov9212@gmail.com
(515) 577-2084

2017-18 ADVERTISING DEADLINES

ISSUE DATE	ADS DUE
Nov. 6, 2017	Oct. 9, 2017
March 12, 2018	Feb. 12, 2018
June 11, 2018	May 18, 2018
Sept. 7, 2018	Aug. 10, 2018

AD SUBMISSION REQUIREMENTS

- Accepted file formats are: PSD, Ai, EPS, JPG, TIFF, PDF.
- All advertising files will be converted to B/W or grayscale for printing.

2017 AD RATES & SIZES

Ad Size	Price	Dimensions
1/1 Full Page	\$400	8.000w x 10.50h
1/2 Page Horizontal	\$200	8.000w x 5.187h
1/2 Page Vertical	\$200	3.937w x 10.50h
1/4 Page Horizontal	\$100	8.000w x 2.530h
1/4 Page Vertical	\$100	3.937w x 5.187h
1/8 Page Horizontal	\$50	3.937w x 2.530h

ASK US ABOUT SPECIAL SPONSORSHIP OPPORTUNITIES

- Large or multiple run ads with your WPNA business membership
- Ads in conjunction with event sponsorships
- Providing us with newsletter content that is directly related to your business
- Special opportunities for businesses new to the Waveland Park Neighborhood.
- Special opportunities for WPNA business members

NATIONAL NIGHT OUT 2017—THE BIGGEST EVER!

This year's National Night Out event was our most well attended in recent years. The WPNA partnered with the Beaverdale Neighborhood Association to put on a joint celebration. As in years past, our local businesses and Westminster Presbyterian Church sponsored fun activities such as pony rides, a bounce house, face painting, an Isiserettes performance, free popcorn and waters, free hot dogs and chips, and 50-cent ice cream cones. We had repeat visits from the Des Moines Police and Fire Departments, as well as a beautiful princess to meet with kids and read stories. New this year were a recycling truck from Des Moines Public Works, a Drake tent with athletes signing autographs and Spike posing for pictures, and a group of our most well attended in recent years. By the end of the night, Price Chopper had grilled over 600 hot dogs (that's about 150 more than last year), and a drone (sponsored by Tanner Setka of the Panzi Real Estate Team) captured all the fun with some aerial photos! Thank you to our sponsors, and to all of those who came out to celebrate safety in Beaverdale.



Sponsors:
Beaverdale Neighborhood Association
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Des Moines Fire Department
Des Moines Police Department
Des Moines Public Works Department
Drake University Athletics Department
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Player's Sports Bar & Grill
Price Chopper
Snookie's Malt Shop
Waveland Park Neighborhood Association
Westminster Presbyterian Church

WAVELAND PARK HISTORIC HOMES

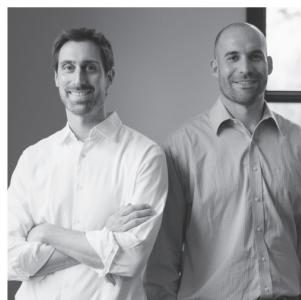
The Waveland Park Neighborhood is home to many unique and historic houses. In each issue of the Waveland Park Neighborhood newsletter, we would like to tell a story about one of our neighborhood's historic homes. If you have a great "home story," or know someone who does, and many styles of homes are exhibited on our various streets and they all play a part in helping to make Waveland Park the charming neighborhood that it is, please contact Mark at 277-3052.

A NOTE FROM WAVELAND FAMILY DENTAL

Back to the Basics: Brushing and Flossing

As a new practice in the neighborhood and our first article in the newsletter, we'd first like to say thank you for welcoming us into the community! The practice may be new but the dentists aren't. Dr. Kevin Baker and Dr. Ben Peterson had nearby solo practices and merged to form Waveland Family Dental at 4232 University Ave. We have a newly remodeled space and look forward to serving you in a trusting relationship you can count on. Now to the basics...good old brushing and flossing. Although it seems elementary, it's probably the single most important thing for healthy teeth and gums. We recommend brushing 2 times per day for 2 minutes each time (remember "2x2"). It's best to use fluoride

toothpaste and a soft bristled brush. The bristles should be angled 45 degrees toward the gumline and make contact with the gumline in a side-to-side or rotational movement. Use about as much pressure as you would if you were writing with a pencil. Rechargeable electric toothbrushes are even better, cleaning more effectively and efficiently. With flossing, once per day is generally adequate. You can use traditional floss wrapped around your fingers or if this just isn't your thing, there are now many products to replace floss. Waterpicks have made a comeback and there is also a type of waterpick that uses an air burst as well (Sonicare AirFlosser). Check our Facebook page for additional information and feel free to call us anytime at (515) 277-4461.



Ben Peterson, DDS & Kevin Baker, DDS

Dr. Kevin Baker and Dr. Ben Peterson have combined their practices to form Waveland Family Dental. The doctors and staff are proud to continue to provide the same high-quality, compassionate care in a modern, state-of-the-art facility.

Waveland Family Dental is easily accessible from I-235 and serves patients from all over the greater Des Moines area. New patients are being accepted. Call today to schedule an appointment!

Your neighborhood dentist you can trust!

General Dentistry • Cosmetic Dentistry • Implants • Periodontal Treatment
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Waveland Family Dental
4232 University Avenue, Des Moines, IA
515-277-4461 | www.wavelandfamilydental.com

Mon & Wed 7am-7pm
Tue & Thu 7am-5pm
Fri 7am - 12:30pm